

Jason Collier

UX/UI Designer

Designer with a critical eye for pixel-perfect detail; and the technical UI skills to execute human-centered solutions. I thrive at performing, communicating, and contributing to a team-driven atmosphere. With over 15 years of experience in highly collaborative roles, I excel at managing a team or being a strong foundation of support, contributing to the overall goal of winning together.

Experience

Freelance UX/UI Designer *Jason Collier Designs LLC (Atlanta, Ga)*

June 2020 - Present

For Paws Only LLC (2017- Present)

- Redesigned and developed a responsive website to offer a modern user interface that aligned with clients' feedback.
- Collaborated, strategized branding, and managed design strategy for an end-to-end app prototype to solve user experience problems for current clients.
- Synthesized research data to design human-centered iterations and an end-to-end prototype.
- Conducted competitor research, moderated interviews, conducted user tests, created wireframes and prototyping to create a seamless user experience.
- Responsible for developing a design system to reflect the company's essence and character.

UX/UI Designer *Clerate, (Remote)*

May 2021-June 2021

- Collaborated with a startup business stakeholder and designer colleague to design a hospitality management app in the span of 4 weeks.
- Created user test scripts and implemented them with the Maze user test diagnostic platform. Results were tested and an iteration was improved upon for one round of testing.
- Synthesized the stakeholders' vision by building low-fidelity and high-fidelity wireframes. The final prototype utilized Figma components and variables. The prototype was handed off to developers with clear guidelines for development utilizing clear HTML, CSS & Javascript instructions.

Music Entrepreneur *Jason Collier Music Services, Atlanta, Ga*

February 2007 - Present

- Managed and directed bands for fortune 500 company; Royal Caribbean Cruise Lines. Collaborated with the Cruise Director to create a better customer experience by reviewing comments and implementing changes based on feedback. Responsible for timecards, rehearsals, and scheduling all bands on the ship.
- Managed and directed bands that created unforgettable musical experiences. Communicated with clients to ensure that the music was arranged to meet their entertainment specifications. Past clients include the High Museum of Art, Marta, and BMW.
- Created designs that aligned with my music brand to promote upcoming gigs and promotions.
- Applied empathy and problem-solving to isolate deficiencies in students' performances. Prescribed exercises in small methodical steps to correct the overlying issues, creating improved technique in a short amount of time.

Contact

Email

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Portfolio

Creativecollier.com

Mobile

(404)819-8423

Tools

Figma

Sketch

Adobe Creative Suite

Maze User testing

Adobe Illustrator

Microsoft word

Microsoft excel

Google Documents

UX/UI Skills

Empathy

Collaboration

Management Delegation

User Interviewing

Information Architecture

Web/mobile design

Drawing/Sketching

Color Theory

Typography

Wireframing

Prototyping

User Research

Education

Springboard UX/UI Design

Career Track

May 2020-July 2021

Georgia State University

M.M; Jazz Studies

Georgia State University

B.A; Trumpet Performance